

Bruce Springsteen and the E Street Band · IZOD Center · May 21 & 23, 2009

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I. General Information

Parking Lots Open: 12:00 PM GA Wristband Distribution: 2:30-5:30 PM (See General Admission Procedures for more info) Doors Open: 6:30 PM Show Time: 7:30 PM

II. General Admission Procedures

1. On the day of the show, sequentially numbered wristbands will be distributed beginning at 2:30 PM. This will take place outside in front of the Box Office doors (the Box Office is between Gates A and D). Wristbands will be distributed until 5:30 PM. **(No more lottery/floor wristbands will be distributed until after doors are open)**

2. One wristband per patron, and the patron must be in possession of their GA ticket.

3. After the patron's ticket has been verified as a GA ticket, a wristband will be issued and affixed to the patron's wrist.

4. Wristbanded patrons may leave the premises but must return at 5:30 PM.

5. A starting number will be randomly picked at 5:45 PM. A patron will draw the starting number. This number will be announced and displayed at the gate.

6. The patron wearing the wristband that matches the starting number will be first in line.

7. All other patrons with GA tickets and a wristband should begin lining-up sequentially behind that patron. The line will then be escorted into the area in front of the stage approximately 20 minutes before the rest of the patrons are allowed to enter the venue.

8. Anyone who receives a numbered wristband prior to doors has a chance to be first in line to enter the Front Area, but a wristband does not guarantee a place in the Front Area.

9. A wristband and a GA ticket are required to enter the Front GA Area.

10. The purpose of the random number distribution is to insure that all GA patrons have the same chance of being first in line, eliminating the need to camp out. This policy also helps to insure customer safety and provides for an effective means of crowd control.

ALL WRISTBANDS WILL BE ISSUED AT THE DESIGNATED GA ENTRANCE GATE (IN FRONT OF THE BOX OFFICE NEAR GATE D).

The floor is general admission, STANDING ONLY, there are NO seats on the floor

PRINT AT HOME (Ticket Fast) tickets are NOT available for General Admission tickets; if someone is trying to sell you a GA print at home ticket for the floor, it is counterfeit.

III. Community Food Bank of New Jersey

Bring 5 Items of Non Perishable Food – Enter to Win Pit Passes!

For the first time at a Bruce Springsteen and the E Street Band concert at the Meadowlands, the Community Food Bank of New Jersey is collecting food, and patrons who bring five or more items will have the chance to be upgraded to the pit. There will be a winner each night.

Here's How it Works:

For every five (5) food items you bring, you will get one (1) raffle ticket for a chance to be upgraded to the pit for you and a guest. (10 items=2 raffle tickets, 15 items=3 raffle tickets, etc). Donations under 5 items are still appreciated but you will not receive a raffle ticket.

-There will be a Food Bank truck in front of the arena box office near Gate A starting at 5:00 PM

-There will be collection bins at Gates A, B, C, D and the Box Office Entrance beginning at 6:30 PM

-Please bring non-perishable food items (example: peanut butter, tuna fish, canned meats, soups, or pasta). Food cannot be accepted that is in glass containers or wrapped in cellophane.

Fans will need to be in their seats by 7:50 PM because the winning raffle ticket will be drawn on stage by a representative of the Community Food Bank of New Jersey. The winner and a guest will be upgraded to the pit (if they choose to go) no matter what type of ticket they have.

If Everyone Donated Just \$1...

Bruce Springsteen and the E Street Band have been large supporters of the Community Food Bank of New Jersey for many years. If everyone at the concert donated just \$1, the Food Bank would be able to stock approximately \$200,000 worth of food. Please be generous when donating, because a few dollars can significantly help the amount of food the Food Bank can distribute. Volunteers from the Community Food Bank will be collecting money at all five (5) entrances of the venue (Gates A,B,C,D and the Box Office Entrance).

Photographers Against Hunger

Fourteen noted photographers, in conjunction with Backstreets magazine, are teaming up to fight hunger – and to give you a chance to own one of their original, signed prints of Bruce Springsteen.

Click here for more information: http://www.backstreets.com/hunger/

IV. Parking and Transportation

Parking Lots Open: 12:00 PM

Public Transportation:

NJ TRANSIT has expanded the service, making the Secaucus-Meadowlands Bus Link available to customers boarding at rail stations in New Jersey, Rockland and Orange counties in New York, as well as New York Penn Station--all with the convenience of a single ticket for all segments of travel! The Secaucus-Meadowlands Bus Link begins at approximately 6:00 PM. Event buses will not operate from New York's Port Authority for this event. (They only operate for football games at Giants Stadium.)

http://www.njtransit.com/sa/sa_servlet.srv?hdnPageAction=CustomerNoticeTo&NoticeId=2104

If you want to arrive earlier than 6:00 PM please utilize the regular 164 bus schedule: <u>http://www.njtransit.com/pdf/bus/T1148.pdf</u>

Selected No.164 trips serve the Meadowlands Sports Complex enroute to Midland Park. Refer to the schedule above for specific arrival and departure times. Within the Meadowlands, passenger stops will be made upon request at the following locations:

• Meadowlands Racetrack - at the bus stop on Valet Road across from the Grandstand entrance

• IZOD Center and Giants Stadium - at the bus stop on Stadium Road, at the entrance to the pedestrian bridge - stadium side

V. SIRIUS XM Radio

SIRIUS XM's E Street Radio and Mad Dog Radio channels will broadcast tailgate specials live from the Meadowlands on Thursday May 21, in front of the IZOD Center (By Gate A).

Springsteen biographer and SIRIUS XM Radio host Dave Marsh will broadcast live starting at 6:00 PM on E Street Radio, SIRIUS channel and XM channel 58. Prior to Marsh's E Street Radio broadcast, SIRIUS XM sports personality and longtime Springsteen fan Chris 'Mad Dog' Russo will host a special edition of his daily sports talk show, Mad Dog Unleashed, live from 2:00-6:00 PM. Mad Dog Unleashed airs nationwide every weekday afternoon on Mad Dog Radio, SIRIUS channel 123 and XM channel 144.