



BRUCE SPRINGSTEEN & THE E STREET BAND TO KICK OFF HISTORIC "12-12-12" CONCERT EVENT AT MADISON SQUARE GARDEN

**All Concert Attendees Asked to Be Seated
No Later Than 7:15 P.M (ET)
Show To Begin At 7:30 P.M (ET) Sharp**

**Nearly 2 Billion People Around The Globe To Have Access To The Concert
Via Television, Radio And The Internet**

**Musical Lineup Includes
Bon Jovi, Eric Clapton, Dave Grohl, Billy Joel, Alicia Keys,
Chris Martin, The Rolling Stones, Eddie Vedder, Roger Waters, Kanye West,
The Who and Paul McCartney**

NEW YORK, NY, December 11, 2012 – The producers of "12-12-12" announced today that the legendary Bruce Springsteen & the E Street Band will kick off the historic concert taking place at Madison Square Garden tomorrow at 7:30 P.M (ET) sharp. All attendees of the concert are asked to be in their seats no later than 7:15 P.M.

"12-12-12", which will be distributed worldwide to nearly two billion people through television feeds, radio and online streaming, is presented by Chase and all proceeds will benefit the Robin Hood Relief Fund. The concert will be available to 114 million television households on 37 channels in the US and to more than 400 million television households outside the country via networks and feeds in North and South America, Europe, Africa, Asia and Australia.

The concert is being produced by James Dolan, Executive Chairman of The Madison Square Garden Company; John Sykes, President of Clear Channel Entertainment Enterprises; and Harvey Weinstein, Co-Founder and Chairman of The Weinstein Company.

Thanks to the generosity of concert organizers, sponsors, and Robin Hood's board of directors, every single penny from ticket purchases and donations will go to organizations serving the victims of Hurricane Sandy through the Robin Hood Relief Fund. The Robin Hood Relief Fund provides money, material and know-how to local organizations that are serving families and individuals in the regions hardest hit by the storm.

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The most up to date information on "12-12-12" can be found by visiting www.121212concert.org.

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