



November 17, 2009

## Sponsorship Packages & Tickets

This gala evening features a Celebrity VIP Pre-Reception for top sponsors followed by our Concert for Autism. In support of Autism Speaks, please reserve:

### The United Nations

. . . “to represent the 67 million people worldwide who have been diagnosed with autism” at \$100,000

- \* 28 reserved orchestra tickets (most preferred seating) for performance
- \* 28 tickets to Celebrity VIP Pre-Reception
- \* Acknowledgement from podium during the concert
- \* Celeb meet & greet for (2)
- \* Celeb photo op for (2)
- \* Your choice of cover placement\* or double page ad in commemorative event journal
- \* (5) Autographed journals
- \* Appropriate signage recognition at event
- \* Name listed as "United Nations" sponsor in all printed materials, when possible
- \* Publicity in all press release and media recognition as "United Nations" Sponsor
- \* VIP Gift bags distributed following the Celebrity VIP Reception
- \* Premium placement of corporate logo or name on VIP gift bags

### Times Square

. . . “because our Ad Council campaign shines a bright light on autism” at \$50,000

- \* 14 reserved orchestra tickets (most preferred seating available) for performance
- \* 14 tickets to Celebrity VIP Pre-Reception
- \* Acknowledgement from podium
- \* Double-page ad in commemorative event journal\*
- \* (2) Autographed journals
- \* Appropriate signage recognition at event
- \* Name listed as "Times Square" Sponsor in all printed materials, when possible
- \* VIP Gift bags distributed following the Celebrity VIP Pre-Reception
- \* Premium placement of corporate logo or name on VIP gift bags

### New York Stock Exchange

. . . “to represent investing in the belief that research will soon unveil the mysteries surrounding autism” at \$25,000

- \* 6 reserved orchestra tickets (most preferred seating available) for performance
- \* 6 tickets to Celebrity VIP Pre-Reception
- \* Acknowledgement from podium
- \* Full page ad in commemorative event journal
- \* Name listed as "New York Stock Exchange" Sponsor in all printed materials, when possible
- \* VIP Gift bags distributed following the Celebrity VIP Pre-Reception
- \* Premium placement of corporate logo or name on VIP gift bags

Cont'd.

\_\_\_\_\_ *The Statue of Liberty*

. . . "because autism does not discriminate by race, creed or color" at \$10,000

- \* 4 reserved side orchestra tickets (most preferred seating available) for performance
- \* 4 tickets to Celebrity VIP Pre-Reception
- \* 1/2 -page ad in commemorative event journal\*
- \* VIP Gift bags distributed following the Celebrity VIP Pre-Reception

\_\_\_\_\_ *Out of Towner*

- \* I am unable to attend but enclose my contribution of \$\_\_\_\_\_ to support the work of Autism Speaks

\* Placement based on date of sponsorship commitment.

*Individual tickets:*

_____	\$1,000.00 - Best Available Orchestra	_____	\$750.00 - First Tier
_____	\$500.00 - Second Tier	_____	\$250.00 - Balcony

*Program: I would like to place an ad at the following rate:*

- |   |          |                                       |         |
|---|----------|---------------------------------------|---------|
| <input type="checkbox"/> Outside Back Cover | \$10,000 | <input type="checkbox"/> Inside Cover | \$7,500 |
| <input type="checkbox"/> Two Page Spread    | \$5,000  | <input type="checkbox"/> Full Page    | \$7,500 |

Please contact [ConcertForAutism@autismspeaks.org](mailto:ConcertForAutism@autismspeaks.org) for ad specs and closings.

LISTING: \_\_\_\_\_

- Check enclosed in the amount of \$ \_\_\_\_\_.
- Credit Card (circle one):      Visa              MasterCard              American Express

Name (as it appears on card) \_\_\_\_\_

Account Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature \_\_\_\_\_

Mailing Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ eMail \_\_\_\_\_

Please make checks payable to Autism Speaks (Tax ID: 20-2329938) and return to:  
2 Park Avenue, 4<sup>th</sup> Floor, New York, NY 10016 - Attn: Eileen McDonough

A portion of your contribution is tax-deductible and will be determined based on your selected sponsorship level.

or Fax this pledge form to: 917-475-5072

For further information, please contact Eileen McDonough at 917-475-5060 or [ConcertforAutism@autismspeaks.org](mailto:ConcertforAutism@autismspeaks.org)